



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

July 2021

About Triton's Webcast Metrics and Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

Webcast Metrics® is an enhanced measurement service tier that requires participating publishers to meet a broader set of technical and operational requirements which are subject to a third-party audit.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics and Webcast Metrics® measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Webcast Metrics®, verifies the quantity of streams without qualifying where they are being consumed.
 - The regional rankers quantify consumption based on listener location.
 - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
 - Sales Networks include both owned streams and the streams related to network affiliations.
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About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ($AAS = TLH / \text{Hours in period}$).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

The background is a solid blue color with various abstract elements. There are several halftone patterns, which are grids of small dots, arranged in a way that suggests a world map. Overlaid on these are various geometric shapes: circles of different sizes, some solid and some outlined, and vertical lines of varying thickness. The overall aesthetic is modern and technological.

JULY 2021 RANKERS

GLOBAL

Daypart: 6am-8pm M-F
Month: July



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,062,137	419,042,152	0.76
2	Talpa Network	148,241	25,199,467	1.78
3	365 Digital	8,141	2,715,751	0.90

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	386,081	175,505,849	0.66
2	Prisa Radio	148,517	59,499,617	0.75
3	Talpa Radio	119,510	19,067,292	1.90
4	NPR Member Stations	98,992	35,603,081	0.83
5	Audacy	79,950	33,324,865	0.72
6	Cumulus Streaming Network	56,739	19,459,356	0.87
7	Bell Media	35,643	8,329,443	1.28
8	EMF	32,916	6,831,186	1.41
9	Grupo Acir	29,344	10,091,041	0.88
10	Univision	28,855	15,349,866	0.57
11	AccuRadio	25,215	4,449,351	1.70
12	Beasley Broadcasting Corporate	24,118	8,583,113	0.85
13	Medialaan	23,921	3,966,734	1.83
14	CRP Radios	20,625	8,668,850	0.72
15	Hubbard Broadcasting	20,007	5,596,780	1.06
16	Grupo Renascenca	18,294	3,307,435	1.69
17	Karnaval.com	17,500	8,396,831	0.64
18	Grupo Radio Centro	13,772	5,445,727	0.76
19	New York Public Radio	12,938	4,101,346	0.94
20	Salem Communications	12,369	4,720,269	0.78

Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services

Reported data includes listening from both ad-supported and/or ad-free services

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 381,699,228, Net Total Listening Hours: 371,234,252, Gross Active Sessions: 467,730,258, Net Active Sessions: 450,908,684, % Filtered Total Listening Hours: 97.26%, % Filtered Active Sessions: 96.40%

GLOBAL

Daypart: 6am-12am M-SUN

Month: July



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	744,157	529,454,561	0.77
2	Talpa Network	111,901	34,679,856	1.78
3	365 Digital	5,446	3,340,747	0.89

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	290,044	240,622,113	0.66
2	Prisa Radio	105,654	79,723,379	0.72
3	Talpa Radio	88,733	25,636,879	1.91
4	NPR Member Stations	79,753	50,942,039	0.85
5	Audacy	57,632	42,422,176	0.74
6	Cumulus Streaming Network	39,585	23,939,111	0.90
7	Bell Media	25,913	10,817,082	1.31
8	EMF	25,259	9,699,321	1.41
9	Grupo Acir	20,549	13,393,228	0.84
10	Univision	18,802	17,941,140	0.57
11	Medialaan	18,509	5,628,504	1.81
12	AccuRadio	18,503	6,104,903	1.66
13	Beasley Broadcasting Corporate	16,667	10,422,909	0.88
14	CRP Radios	16,021	12,741,540	0.69
15	Karnaval.com	14,341	13,605,636	0.59
16	Hubbard Broadcasting	13,959	6,878,761	1.10
17	Grupo Renascenca	12,129	4,384,638	1.53
18	New York Public Radio	10,318	5,765,481	0.98
19	Grupo Radio Centro	9,829	7,266,023	0.74
20	Salem Communications	8,459	5,631,732	0.81

Notes:

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In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted: Gross Total Listening Hours: 513,338,856, Net Total Listening Hours: 496,987,825, Gross Active Sessions: 630,427,410, Net Active Sessions: 604,712,377, % Filtered Total Listening Hours: 96.81%, % Filtered Active Sessions: 95.92%

U.S.

Daypart: 6am-8pm M-F
Month: July



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,042,545	409,650,360	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	374,464	169,608,232	0.67
2	NPR Member Stations	91,824	33,047,810	0.83
3	Audacy	79,749	33,187,917	0.72
4	Cumulus Streaming Network	55,875	19,119,798	0.87
5	EMF	31,989	6,540,520	1.43
6	Univision	28,840	15,339,274	0.57
7	Beasley Broadcasting Corporate	23,604	8,433,095	0.85
8	Hubbard Broadcasting	19,880	5,504,260	1.08
9	AccuRadio	14,265	2,324,660	1.83
10	Salem Communications	12,237	4,642,909	0.78
11	New York Public Radio	11,787	3,622,346	0.97
12	Urban One	9,704	3,925,631	0.74
13	Bonneville International	9,441	3,929,302	0.73
14	ESPN Radio Corporate	6,949	4,236,736	0.49
15	MediaCo Holding Inc	6,571	2,858,488	0.69
16	Prisa Radio	6,556	3,712,612	0.53
17	Midwest Communications	6,378	1,402,040	1.35
18	Entravision Communications Corporation	5,454	2,634,731	0.63
19	Classical KUSC/KDFC	5,452	1,053,829	1.53
20	Estrella Media	4,488	2,284,483	0.60

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: July



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	728,049	515,019,105	0.77

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	280,411	231,593,793	0.66
2	NPR Member Stations	73,304	46,728,740	0.85
3	Audacy	57,466	42,218,095	0.74
4	Cumulus Streaming Network	38,856	23,409,092	0.90
5	EMF	24,508	9,260,804	1.43
6	Univision	18,790	17,924,456	0.57
7	Beasley Broadcasting Corporate	16,276	10,223,517	0.87
8	Hubbard Broadcasting	13,845	6,731,321	1.12
9	AccuRadio	9,895	2,988,205	1.81
10	New York Public Radio	9,306	5,005,205	1.01
11	Salem Communications	8,346	5,506,112	0.82
12	Urban One	6,677	4,796,813	0.76
13	Bonneville International	6,432	4,680,397	0.76
14	ESPN Radio Corporate	5,353	5,965,734	0.49
15	MediaCo Holding Inc	5,266	4,134,672	0.70
16	Classical KUSC/KDFC	4,573	1,600,819	1.55
17	Prisa Radio	4,496	4,527,409	0.54
18	Midwest Communications	4,464	1,810,662	1.33
19	Entravision Communications Corporation	3,428	2,985,158	0.63
20	WAMU	2,948	2,022,190	0.79

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: July



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	77,881	29,448,282	0.74
2	Grupo Acir (Mexico)	28,429	8,943,905	0.89
3	CRP Radios (Peru)	18,326	6,760,364	0.76
4	Grupo JBFM (Brazil)	13,037	4,789,851	0.76
5	RCN Radio (Colombia)	12,321	4,401,612	0.77
6	Grupo América (Argentina)	12,028	3,891,654	0.85
7	Grupo Radio Centro (Mexico)	11,928	4,118,742	0.81
8	Grupo Alpha Media (Argentina)	10,994	4,707,690	0.66
9	Grupo BluRadio (Colombia)	8,683	4,622,482	0.51
10	Grupo Camargo de Comunicação (Brazil)	8,360	3,495,201	0.68
11	Grupo Mix de Comunicacao (Brazil)	8,317	2,198,310	1.07
12	Jovem Pan - SP (Brazil)	7,256	4,455,610	0.45
13	Nova Brasil (Brazil)	6,051	1,747,822	0.98
14	MVS Radio (Mexico)	6,015	2,079,863	0.81
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	5,763	1,191,936	1.37
16	LS4 Radio Continental SA (Argentina)	4,566	1,211,143	1.06
17	Multimedios (Mexico)	3,808	1,435,139	0.75
18	Grupo Radiópolis (Colombia)	3,550	1,074,042	0.93
19	Rádio Alvorada (Brazil)	3,393	902,896	1.06
20	NRM (Mexico)	2,785	1,043,602	0.75
21	Igreja Pentecostal Deus e Amor (Brazil)	2,567	1,261,551	0.54
22	SAUDADE FM (Brazil)	2,241	1,001,918	0.63
23	Dial Brasil (Brazil)	2,195	757,476	0.82
24	Imagen (Mexico)	1,812	669,361	0.77
25	Radio 93 (Brazil)	1,221	534,155	0.64

Notes:

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LATAM

Daypart: 6am-12am M-SUN
Month: July



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	49,901	37,910,705	0.72
2	Grupo Acir (Mexico)	18,883	12,204,944	0.85
3	CRP Radios (Peru)	13,537	10,266,960	0.72
4	Grupo JBFM (Brazil)	9,507	7,269,325	0.72
5	Grupo América (Argentina)	9,404	6,842,870	0.75
6	RCN Radio (Colombia)	9,016	6,951,513	0.70
7	Grupo Radio Centro (Mexico)	8,104	5,696,490	0.78
8	Grupo Alpha Media (Argentina)	7,016	5,959,822	0.65
9	Grupo Camargo de Comunicação (Brazil)	6,002	5,252,085	0.63
10	Grupo Mix de Comunicacao (Brazil)	5,527	3,147,357	0.97
11	Grupo BluRadio (Colombia)	5,275	5,595,800	0.50
12	Jovem Pan - SP (Brazil)	5,160	6,102,093	0.46
13	Nova Brasil (Brazil)	4,291	2,720,447	0.87
14	MVS Radio (Mexico)	3,874	2,723,798	0.78
15	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	3,753	1,597,924	1.30
16	LS4 Radio Continental SA (Argentina)	2,928	1,584,107	1.02
17	Multimedios (Mexico)	2,644	2,129,592	0.68
18	Grupo Radiopolis (Colombia)	2,357	1,459,581	0.89
19	Igreja Pentecostal Deus e Amor (Brazil)	2,355	2,284,551	0.55
20	Rádio Alvorada (Brazil)	2,303	1,326,853	0.96
21	NRM (Mexico)	2,008	1,535,669	0.72
22	SAUDADE FM (Brazil)	1,709	1,588,016	0.59
23	Dial Brasil (Brazil)	1,505	1,104,158	0.75
24	Imagen (Mexico)	1,064	781,354	0.75
25	Rede Transamerica (Brazil)	894	1,503,693	0.33

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EMEA

Daypart: 6am-7pm M-F
Month: July



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	151,421	23,799,110	1.79
2	365 Digital	8,440	2,594,078	0.86

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	122,670	18,150,137	1.93
2	Prisa Radio (Spain and Latam Countries)	68,401	23,767,225	0.85
3	DPG Media (Netherlands)	42,431	6,197,460	1.76
4	Medialaan (Belgium)	24,600	3,793,415	1.74
5	Grupo Renascenca (Portugal)	18,813	3,073,833	1.71
6	Karnaval.com (Turkey)	17,526	7,666,840	0.62
7	RadioCorp (Netherlands)	15,856	3,278,793	1.31
8	Commerciele Radio Nederland B.V.(Netherlands)	10,393	2,072,536	1.52
9	RadiaCZ (Czech Republic)	9,326	1,336,091	2.02
10	Primedia Broadcasting (South Africa)	8,440	2,594,078	0.86
11	Fresh Media Bulgaria	7,987	1,148,833	1.83
12	Active Radio A.S. (Czech Republic)	6,279	886,068	1.83
13	Vlaanderen Eén NV (Belgium)	5,139	763,376	1.88
14	SABC (South Africa)	5,090	1,872,819	0.79
15	Sublime World BV (Netherlands)	4,344	655,270	1.85

Notes:

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EMEA

Daypart: 6am-12am M-SUN
Month: July



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	110,410	33,796,626	1.76
2	365 Digital	5,339	3,243,358	0.89

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	87,833	25,095,816	1.96
2	Prisa Radio (Spain and Latam Countries)	50,464	36,564,722	0.74
3	DPG Media (Netherlands)	28,995	8,257,704	1.76
4	Medialaan (Belgium)	18,454	5,586,243	1.80
5	Karnaval.com (Turkey)	14,006	13,266,352	0.55
6	RadioCorp (Netherlands)	12,220	4,954,098	1.29
7	Grupo Renascenca (Portugal)	11,907	4,204,137	1.53
8	Commerciele Radio Nederland B.V.(Netherlands)	8,293	3,269,070	1.42
9	RadiaCZ (Czech Republic)	6,299	1,973,812	1.78
10	Primedia Broadcasting (South Africa)	5,339	3,243,358	0.89
11	Fresh Media Bulgaria	5,170	1,589,827	1.69
12	Vlaanderen Eén NV (Belgium)	4,008	1,162,904	1.80
13	Active Radio A.S. (Czech Republic)	3,824	1,176,069	1.65
14	SABC (South Africa)	3,595	2,768,076	0.77
15	Sublime World BV (Netherlands)	3,451	1,005,827	1.89

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Resources

Access the Monthly Rankers:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics Reference Guide

A quick guide to Webcast Metrics Data, Features & Capabilities

<http://bit.ly/WCMreferenceguide>

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

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